

Privacy policy

Threshold Sports Ltd (“Threshold Sports”, “us”, “we”, “our”) a company registered in England and Wales under registered number 6430519 with its registered office at LU.416, The Lightbulb, Filament Walk, Wandsworth, London SW18 4GQ is strongly committed to protecting the privacy of your personal information. The policies below are applicable to Threshold Sports Event websites: www.rideacrossbritain.com, www.londonrevolution.com, www.racetothestones.com, www.racetothetower.com, www.racetotheking.com, thresholdtrailseries.com thresholdsports.co.uk

This privacy policy applies between you, the User of this Website and Threshold Sports Ltd, the owner and provider of this Website. Threshold Sports Ltd takes the privacy of your information very seriously. This privacy policy applies to our use of any and all Data collected by us or provided by you in relation to your use of the Website. **Please read this privacy policy carefully.**

Definitions and interpretation

1. In this privacy policy, the following definitions are used:

Data	collectively all information that you submit to Threshold Sports Ltd via the Website. This definition incorporates, where applicable, the definitions provided in the Data Protection Act 1998;
Cookies	a small text file placed on your computer by this Website when you visit certain parts of the Website and/or when you use certain features of the Website. Details of the cookies used by this Website are set out in the clause below (Cookies);
Threshold Sports Ltd, or us	Threshold Sports Ltd, a company incorporated in England and Wales with registered number 6430519 whose registered office is at Threshold Sports, LU.416, The Lightbulb, Filament Walk, Wandsworth, SW18 4GQ;
UK and EU Cookie Law	the Privacy and Electronic Communications (EC Directive) Regulations 2003 as amended by the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011;

User or you any third party that accesses the Website and is not either (i) employed by Threshold Sports Ltd and acting in the course of their employment or (ii) engaged as a consultant or otherwise providing services to Threshold Sports Ltd and accessing the Website in connection with the provision of such services.

Website the website that you are currently using, www.thresholdsports.co.uk, and any sub-domains of this site unless expressly excluded by their own terms and conditions.

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2. In this privacy policy, unless the context requires a different interpretation:

- a. the singular includes the plural and vice versa;
- b. references to sub-clauses, clauses, schedules or appendices are to sub-clauses, clauses, schedules or appendices of this privacy policy;
- c. a reference to a person includes firms, companies, government entities, trusts and partnerships;
- d. "including" is understood to mean "including without limitation";
- e. reference to any statutory provision includes any modification or amendment of it;
- f. the headings and sub-headings do not form part of this privacy policy.

Scope of this privacy policy

3. This privacy policy applies only to the actions of Threshold Sports Ltd and Users with respect to this Website. It does not extend to any websites that can be accessed from this Website including, but not limited to, any links we may provide to social media websites.

Data collected

4. We may collect the following Data, which includes personal Data, from you:

- a. Name
- b. Date of Birth;
- c. Gender;
- d. Contact Information such as email addresses and telephone numbers;
- e. Demographic information such as post code, preferences and interests;

- f. IP address (automatically collected);
- g. Web browser type and version (automatically collected);
- h. Operating system (automatically collected);
- i. A list of URLs starting with a referring site, your activity on this Website, and the site you exit to (automatically collected);
- j. in each case, in accordance with this privacy policy.

Collection of Personal Information

- a) Certain features of the Website, for example signing up to receive our newsletter, or responding to our survey(s) may require that you provide certain Personal Information.
 - We also may collect and store Personal Information about you that we receive from other sources, e.g. information you email to us; information we collect through surveys such as the Post-Event Surveys
 - We also use the information we receive from [Active.com](#) when you register for a Threshold Sports event as a participant or spectator. [Active.com](#) has its own privacy policy and you should refer to it for any questions you may have about the information Active Network, LLC. collects about you when you register for a Threshold Sports event using [Active.com](#).
- (b) Cookies and Spyware. We use cookies on our Website for identification and analysis and advertising purposes. By using the Website you consent to the storing and accessing of cookies on your device. Find out more here:
- (c) No Information Collected From Children. Our site is not directed to children under the age of 13, and we do not knowingly collect Personal Information from children under 13 years of age nor do we knowingly correspond in any manner with children under 13. If you are under 13 years of age you should not use this Website, and under no circumstance should you send information about yourself to us. If we discover that a child under the age of 13 has provided us with Personal Information, we will immediately delete that child's information from the Website and cease any further communication.

Our use of Data

5. For purposes of the Data Protection Act 1998, Threshold Sports Ltd is the "data controller".
6. Unless we are obliged or permitted by law to do so, and subject to any third party disclosures specifically set out in this policy, your Data will not be disclosed to third parties. This includes our affiliates and / or other companies within our group.
7. All personal Data is stored securely in accordance with the principles of the Data Protection Act 1998. For more details on security see the clause below (**Security**).
8. Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Website. Specifically, Data may be used by us for the following reasons:

- a.internal record keeping;
- b.improvement of our products / services;
- c.transmission by email of promotional materials that may be of interest to you;
- d.contact for market research purposes which may be done using email.

Third party websites and services

9.Threshold Sports Ltd may, from time to time, employ the services of other parties for dealing with certain processes necessary for the operation of the Website. The providers of such services do not have access to certain personal Data provided by Users of this Website.

Links to other websites

10.This Website may, from time to time, provide links to other websites. We have no control over such websites and are not responsible for the content of these websites. This privacy policy does not extend to your use of such websites. You are advised to read the privacy policy or statement of other websites prior to using them.

Changes of business ownership and control

11.Threshold Sports Ltd may, from time to time, expand or reduce our business and this may involve the sale and/or the transfer of control of all or part of Threshold Sports Ltd. Data provided by Users will, where it is relevant to any part of our business so transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this privacy policy, be permitted to use the Data for the purposes for which it was originally supplied to us.

12.We may also disclose Data to a prospective purchaser of our business or any part of it.

13.In the above instances, we will take steps with the aim of ensuring your privacy is protected.

Controlling use of your Data

14.Wherever you are required to submit Data, this data will not be shared with any third parties unless you instruct us to do so.

Functionality of the Website

15.To use all features and functions available on the Website, you may be required to submit certain Data.

16.You may restrict your internet browser's use of Cookies. For more information see the clause below (**Cookies**).

Security

17.Data security is of great importance to Threshold Sports Ltd and to protect your Data we

have put in place suitable physical, electronic and managerial procedures to safeguard and secure Data collected via this Website.

18.If password access is required for certain parts of the Website, you are responsible for keeping this password safe and confidential.

19.We endeavour to do our best to protect your personal Data. However, transmission of information over the internet is not entirely secure and is done at your own risk. We cannot ensure the security of your Data transmitted to the Website.

Cookies

20.This Website may place and access certain Cookies on your computer. Threshold Sports Ltd uses Cookies to improve your experience of using the Website and to improve our range of products. Threshold Sports Ltd has carefully chosen these Cookies and has taken steps to ensure that your privacy is protected and respected at all times. Find out more [here](#):

21.All Cookies used by this Website are used in accordance with current UK and EU Cookie Law.

22.Before the Website places Cookies on your computer, you will be presented with a message bar requesting whether or not you consent to those Cookies. By giving your consent to the placing of Cookies, you are enabling Threshold Sports Ltd to provide a better experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however certain features of the Website may not function fully or as intended.

General

23.You may not transfer any of your rights under this privacy policy to any other person. We may transfer our rights under this privacy policy where we reasonably believe your rights will not be affected.

24.If any court or competent authority finds that any provision of this privacy policy (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision will, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of this privacy policy will not be affected.

25.Unless otherwise agreed, no delay, act or omission by a party in exercising any right or remedy will be deemed a waiver of that, or any other, right or remedy.

26.This Agreement will be governed by and interpreted according to the law of England and Wales. All disputes arising under the Agreement will be subject to the exclusive jurisdiction of the English and Welsh courts.

27. Threshold Sports Ltd can not be held accountable for any advice given on any of their event websites

28.Threshold Sports will never pass on personal data to third parties unless specifically instructed to do so

Changes to this privacy policy

29. Threshold Sports Ltd reserves the right to change this privacy policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of the privacy policy on your first use of the Website following the alterations.

If you have any questions about this Privacy Policy, and do not see your concerns addressed here, or wish to make changes to any Personal Information you have submitted to us, please contact us by email at info@thresholdsports.co.uk

If you would like your Personal Information to be removed from our records or if your Personal Information requires amending then we will endeavor to correct, update or remove your Personal Information as swiftly as possible. This can be done using the following methods:

- By emailing us at info@thresholdsports.com; or
- By writing to Threshold Sports at our registered address at the top of this policy

Updated: **02 March 2018**