

#SHINE ALIGHT

We believe in a world that is equal for everyone... and tech can help us achieve it!

VODAFONE FOUNDATION launched #ShineALight for girls to raise £1m (with the help of Vodafone employees) for some incredible charities, to help drive the change we want to see. All money raised through #ShineALight goes to Vodafone Foundation's Girl Fund to support charitable programmes that use tech to help improve the lives of vulnerable girls.



FIND OUT MORE 



#SHINE
ALIGHT

Supporting

unseen



shout



Charity Partners:

HELP REFUGEES

Over half of the 65 million people currently displaced due to conflict or natural disaster are women and girls. Not only have they lost their homes, they are also at increased risk of exploitation, including sexual abuse and gender based violence.

Donations to #ShineALight enable charity partner Help Refugees to provide vital funding to Hand in Hand for Development and Karam Foundation, organisations providing displaced, asylum seeking and refugee girls in eastern Turkey with the information and education they need to protect themselves and thrive in future.

Making a difference:

- £12 could provide a refugee child with food vouchers for a whole month
- £30 can provide emergency support to a young refugee woman in extreme hardship, for example to enable her to buy food or spend the night somewhere safe
- £75 could provide a girl and her family with enough clothes for summer
- £150 could help upskill a refugee girl through a year of language lessons, football or computer programming

Charity Partners:

UNSEEN UK

An estimated five million children are in slavery worldwide, including in the UK. We're supporting the national charity Unseen UK to achieve it's one mission: to end modern slavery.

Many of the individuals they support are women and girls who have been exploited, for example through sexual exploitation or forced labour. Donations to #ShineALight help keep Unseen's Modern Slavery Helpline open, which helps protect thousands of trafficking victims across the country in exploitative situations. www.unseenuk.org

Making a difference:

- £26 could pay for a month of phone calls and expert support for a survivor looking to be reunited with family back home
- £50 could train a frontline professional from the police or NHS to spot the signs of slavery and learn how to best support a victim

Charity Partners:

MENTAL HEALTH INNOVATIONS

25% of 14-year-old girls in the UK are reported to have self-harmed and many cite pressure over their appearance, sexuality and behaviour as the cause.

Shout, the free text messaging helpline from Mental Health Innovations, offers immediate support to those experiencing mental health challenges from trained volunteers. Through the Girl Fund, we can help scale up this vital service to give more people the support they need. www.giveusashout.org

Making a difference:

Every donation makes a big difference, enabling the charity to:

- Build the capacity of the service by onboarding new volunteers
- Train volunteers to support users of Shout through moments of emotional distress
- Improve Shout by better understanding the needs of their texters, and what makes a good text conversation based on current mental health research
- Identify gaps in support which could be filled by new digital tools

THANK YOU!

Vodafone Foundation combines Vodafone's charitable giving and technology to make a difference in the world, supporting projects that deliver public benefit through the application of technology across the areas of health, education and disaster relief. The Vodafone Foundation is a UK registered charity (1089625). www.vodafonefoundation.org

#shinealight



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