

THRESHOLD/
EVENT SERIES DIRECTOR



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AT THRESHOLD WE BELIEVE THAT MORE IS IN YOU™

Our Purpose is to help people realise their potential through world class events.

We do this by:

- Supporting individuals to go beyond what they feel is possible
- Showing clients how they can fulfil their potential as responsible businesses
- Enabling charities to maximise their fundraising and supporter engagement
- **Inspiring our employees to be the best versions of themselves**

In 2021, our team navigated covid-19 regulations to successfully deliver more than 20 mass participation events, all over the UK, helping over 35,000 people realise what they are capable of. In the process these events raised over £13m for charity. Furthermore, we expanded our portfolio with the acquisition of the awarding winning [Endure24](#) running series.

We're looking for a new member to join our team in a pivotal role.

Event Series Director for the multi-award winning [Threshold Trail series](#)

If you haven't heard of it...

Running Awards: Winner Best Endurance Event: 2016, 2017, 2018, 2019

Running Awards: Winner Best Trail Series: 2019

Running Awards: Silver Best Event Series: 2019

Women's Running Awards: Winner Best Ultramarathon: 2019

European Sponsorship Awards: Best Use of Employee Engagement: 2015, 2017, 2018

Corporate Engagement Awards: Silver and Bronze, 2020

Interested? Carry on scrolling for more details on the role and a quick snapshot of what life is like here at Threshold...

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WHAT THE JOB INVOLVES

THINK IT MIGHT BE THE PLACE FOR YOU? THIS IS THE JOB ON OFFER.

We're looking for an ambitious, commercially minded event operations director to lead the team that deliver the multi award winning, [Threshold Trail Series](#). This is an exciting time to join Threshold, as we have recently expanded our portfolio with the acquisition of [Endure24](#) and this role comes with the opportunity to lead the whole Public Events portfolio in the near future.

The role will sit on our operations team. We're the project managers responsible for the physical and technical delivery of every element of our events and we oversee the health and safety of some 40,000 participants per annum. You'll be a seasoned event operations professional and like us you'll be passionate about bringing people's visions to life.

We'll be asking you to do this

- Project manage a complex endurance event series from design to completion
- Lead multifunctional teams, ensuring deadlines are met and projects are delivered on time and budget
- Line manage and mentor a junior team
- Oversee the onsite live event delivery as the Event Director and lead the interdisciplinary live event team >100 suppliers, freelancers, volunteers and crew
- Own, set and report on event budgets
- Create and implement complex logistical plans
- Take responsibility for H&S and emergency planning
- Source, negotiate with, and contract key suppliers
- Liaise with key stakeholders including clients, sponsors, and local authorities
- Identify opportunities to enhance existing event design, improve efficiency and generate revenue

It will help if you enjoy the following

- **Planning and organising:** Project planning, setting objectives, managing time, managing resources, and monitoring progress.
- **Leading and supervising:** including providing direction, coordinating action, coaching, delegating, empowering, motivating, and developing team members
- **Entrepreneurial and commercial thinking:** monitoring markets and competitors, identifying business opportunities, demonstrating financial awareness, controlling costs, and keeping aware of organisational issues
- **Creating and innovating:** innovating as well as seeking and introducing change.
- **Working with people:** understanding others, adapting to the team, building team spirit, communicating proactively, showing tolerance, consideration and empathy.

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WHAT THE JOB INVOLVES CONT..

These skills and experience will also be useful

- Minimum 6 years event operations experience (preferably in the outdoor endurance event sector)
- Series/multi event project management of simultaneous projects (budgets from £500k upwards)
- Leading, mentoring, developing and line managing a junior team
- Leading a multifunctional project team
- Budget setting, creation and reporting
- Experience as 'on the day' live event director
- Proficiency with Microsoft Office and CRM systems

If you don't fulfil every one of these criteria then don't worry. We look for people with potential and a passion for what we do.

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THE PACKAGE & OTHER GREAT STUFF

SALARY: £45k to £55k per annum (this may be increased for more senior candidates)

BONUSES: Potential for performance and company related bonuses

HOLIDAY: 28 days (inc. bank holidays) plus time off between Christmas and New Year

PENSION: 5% employer contribution

FLEXIBLE HOURS: 9-5pm with flexibility for early or late starts and remote working

LOCATION: Based from our offices in central **Brighton (min 3 days per week)**

WE LIKE TO KEEP PEOPLE HEALTHY

- 1 additional day off for every weekend day worked on an event
- Vitality Healthcare which includes:
 - Discounted Apple Watch or free Amazon Prime if you keep active regularly
 - 50% off a pair of trainers every year
 - Subsidised gym membership, free coffees and cinema tickets
 - Free annual health checks
- £250 challenge fund each year to put towards a challenge of your choosing
- Free entry into Threshold events and discounts for friends and family
- Free boot camps, Pilates, Yoga and afternoon energisers led by other Thresholdians
- Flexible time during the day to exercise or take time out
- Option to buy additional holiday at discounted rate
- Free fruit and other treats in the office (and a well stocked free bar)
- Mental Health First Aid Training available

WE LIKE BEING SOCIAL

- Annual summer camping trip (fully funded)
- Annual 3-day business planning and celebration trip (fully funded)
- Programme of activity throughout the year from pottery painting to more active pursuits
- Regular catch ups in the pub to put the world to rights

WE LIKE TO KEEP LEARNING

- Internal training programmes and opportunity for additional funding for development
- Mentoring opportunities both internally and externally

WE LIKE TO GIVE BACK

- 5yr & 10yr long service rewards with additional annual leave and adventure funding
- Match Funding of up to £100 for any fundraising challenges you take on
- Volunteering days available each year upon request

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HOW TO APPLY

WE WANT TO GET TO KNOW YOU

The recruitment process is a 3 parter. You are interviewing us as much as we are you and we will cover the important stuff, but also dig into the interesting stuff:

1. **The written work:** Submit an up to date CV (yours ideally) and a cover letter about why you think you would be the ideal candidate for the job
2. **An initial interview:** We will then want to chat in person, online or on the phone to see if we think you would thrive at Threshold
3. **The final test:** If you make it through this far we'll ask you to complete a task relevant to your role and come in to present it. We will also get you to meet a range of the team from senior and junior levels. Come armed with questions for us as well.

To apply please send a CV and cover letter describing why you would be suitable for the role to careers@thresholdsports.co.uk. Please note all applications must be received by the **Closing Date: end of 31st October 2021**

Please take note that we are a Brighton based company and this role will be based in our office in Brighton at least 3 day per week (preferably more) To find out what motivated our move from the capital, grab yourself a brew and [read our blog](#).

THRESHOLD/ LIFE AT THRESHOLD

CLICK TO MEET THE TEAM

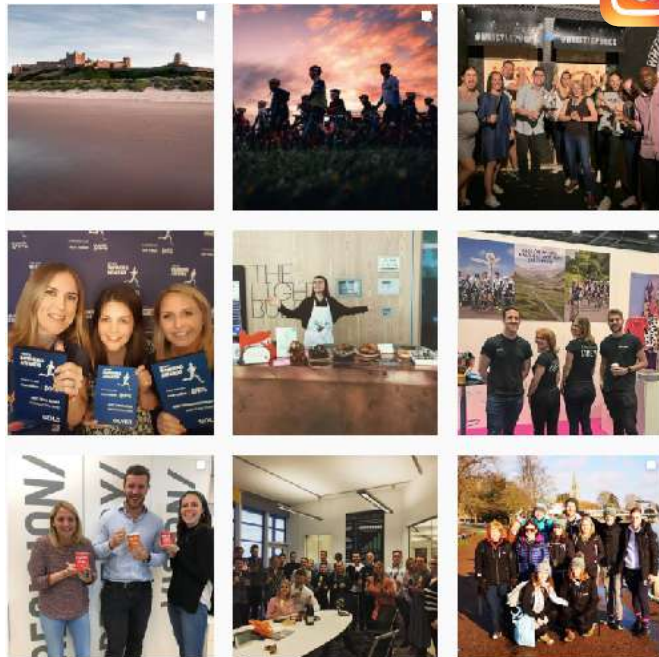


A FEW WORDS FROM THE TEAM

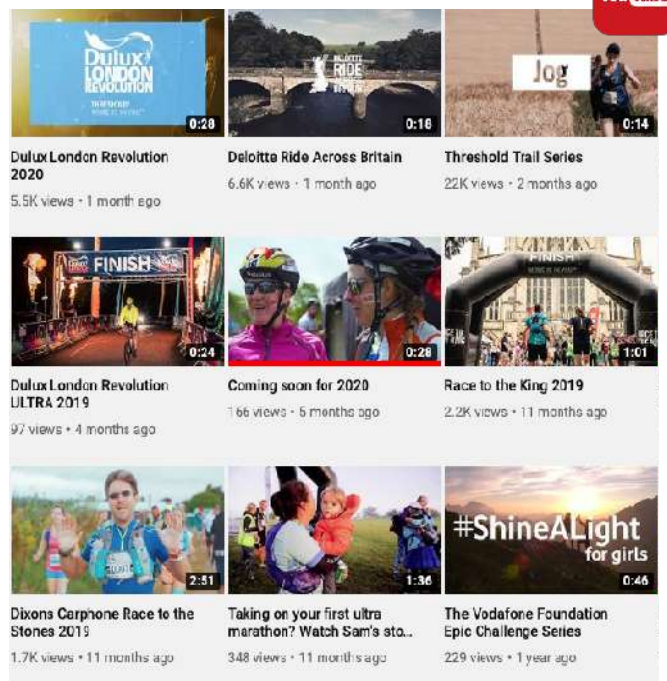
"I'm grateful to have found a workplace with such a positive and friendly environment where I feel my personal development is top priority. Then there's all the fun stuff we do in and outside of work - my wellbeing and happiness has taken a huge step-up since joining".

"I got a call from my University alumni team and after being asked a series of questions I rated Threshold as 10/10 for a place to work and 10/10 enjoyment."

CHECK WHAT WE'RE UP TO



GET A FEEL FOR THE EVENTS



CLICK TO LEARN ABOUT THE EVENTS WE DO FOR CLIENTS

