

THRESHOLD/ WORK PLACEMENT YEAR - NEW BUSINESS



THRESHOLD/ WORK PLACEMENT YEAR

AT THRESHOLD WE BELIEVE THAT MORE IS IN YOU™

Our Purpose is to help people realise their potential through world class events.

We do this by:

- Supporting individuals to go beyond what they feel is possible
- Showing clients how they can fulfil their potential as responsible businesses
- Enabling charities to maximise their fundraising and supporter engagement
- **Inspiring our employees to be the best versions of themselves**

In 2021, with many hand sanitizers in place, our team navigated covid-19 regulations to successfully deliver more than 28 physical and virtual events, all over the UK, helping over 40,000 people realise what they are capable of. In the process these events raised over £13m for charity. Furthermore, we expanded our portfolio with the acquisition of the awarding winning Endure24 running series.

We're offering students completing a sandwich course degree qualification a work experience placement in our team.

If you are interested then read on for a quick snapshot of what life is like here and we'll take it from there...

THRESHOLD/



THRESHOLD/ WHAT THE N.B. PLACEMENT INVOLVES

THINK IT MIGHT BE THE PLACE FOR YOU? THIS IS THE OFFER.

At Threshold, all departments are closely interlinked and so you will learn from every member of the team to get the most out of your time with us. You will experience the full cycle of a fast-paced events company, from the planning stages through to event delivery and will be exposed to a variety of activities across the business.

Our new business team are responsible for driving new trade across our event portfolio, ranging from title sponsorships, to brand partners and corporate teams. We pitch a range of assets and products to some of the biggest companies, brands and charities in the UK. It's fast moving, competitive and fun.

We will be asking you to carry out tasks such as

- Help us to find and inspire thousands more companies to get active and fundraise
- Engage with all aspects of Threshold to gain a full experience of the industry
- Research companies located close to our events
- Research news items linked to team challenges & charity partnerships
- Contact company leads, finding the right contact & positioning our events
- Input into our corporate sales strategy and future planning

It will help if you enjoy the following

- Learning and researching, gathering information
- Communicating information, articulating key points clearly
- Relating and networking, building a rapport and relating across levels

These skills will also be useful

- Organised and structured in approach
- Excellent attention to detail
- Excellent written and verbal communication skills
- Self-motivated, using your initiative
- Flexible, adaptable and positive when under pressure
- Desire to break into the sports event industry

If you don't fulfil every one of these criteria then don't worry. We look for people with potential and a passion for what we do.

THRESHOLD/ THE PACKAGE & OTHER GREAT STUFF

EXPENSES: This is an unpaid placement; however, travel and expenses are offered. We also offer payment for time spent crewing on live events on weekends outside of work placement hours

DATES: Up to 12 month sandwich placement from August 2022

FLEXIBLE HOURS: 9am-5pm with flexibility for early or late starts and remote working

WE LIKE TO KEEP PEOPLE HEALTHY

We offer all volunteers and employees:

- Opportunity to participate in Threshold Events (expenses reimbursed)
- Opportunity to take part in boot camps, Pilates, Yoga and afternoon energisers led by other Thresholdians
- Flexible time during the day to exercise or take time out
- Tea, coffee and soft drinks in the office (and a well stocked free bar)
- Mental Health First Aid Training available

WE LIKE BEING SOCIAL

You will be expected to attend (COVID permitting):

- Annual summer camping trip (expenses fully reimbursed)
- Annual 3-day business planning and celebration trip (expenses fully reimbursed)
- Programme of activity throughout the year from pottery painting to more active pursuits
- Welcome lunches for new starters
- Regular catch ups out of the office to put the world to rights
- Fun, welcoming and lively environment in a bright and social office based in Brighton

WE LIKE TO KEEP LEARNING

- Training from the best in the industry by working with an award-winning team
- Take part in internal training sessions, eg sales techniques, presentation, negotiation
- Internal mentoring opportunities, which can continue after the placement
- Networking opportunities within the industry

WE LIKE TO GIVE BACK

- Volunteering days available each year upon request

For more information, please visit our [website](#) to see what we're all about!

THRESHOLD/ HOW TO APPLY

WE WANT TO GET TO KNOW YOU

The recruitment process is a three parter. You are interviewing us as much as we are you and we will cover the important stuff, but also dig into the interesting stuff:

1. **The written work:** Submit an up to date CV (yours ideally) and a cover letter about why you think you would be the ideal candidate for the placement.
2. **An initial chat:** We will then want to chat in person, on Skype or on the phone to see if we think you would thrive at Threshold.
3. **The final test:** For the final part of the process, we would invite you to meet the members of the department in which we think you will thrive. An interview will be set up with the team, so they can get a feel for you and you can find out more about the great work that they do.

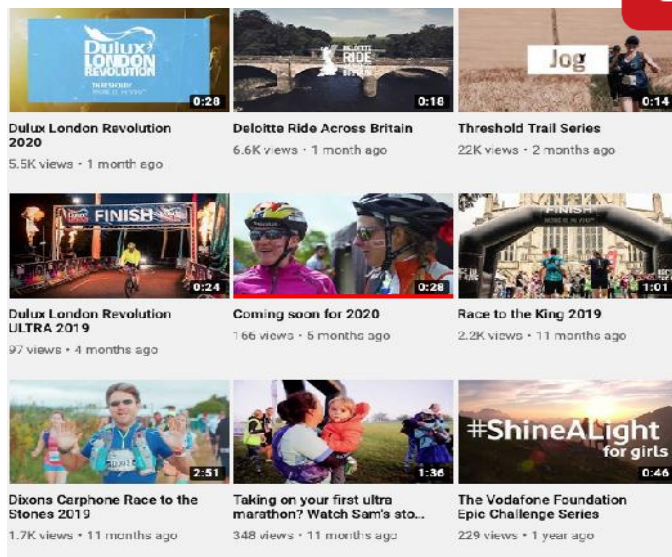
To apply: please send a CV and cover letter to careers@thresholdsports.co.uk

THRESHOLD/ LIFE AT THRESHOLD

CLICK TO MEET THE TEAM



GET A FEEL FOR THE EVENTS



A FEW WORDS FROM OUR PAST PLACEMENT STUDENTS



"I cannot imagine doing my placement year at a different organisation! The experience you gain and the levels of responsibility you have from the start are both challenging and extremely rewarding. The Threshold culture is amazing and I have already learnt so much from the talented and friendly team here at Threshold." - Brooke, 2020/21 placement student

Read mid- year blog [here](#)
Read end of year blog [here](#)

'Just like any another job, the first day can always be a bit daunting, meeting lots of new faces, in a completely new environment, where you aren't so sure on what to expect. Combine all that with a global pandemic, you can just about picture the scene of how we felt. But of course, in true Thresholdian style, we were made to feel so welcome, and a part of the family in no time.' - Mae, 2020/21 placement student

Read mid-year blog [here](#)
Read end of year blog [here](#)

CLICK TO LEARN ABOUT THE EVENTS WE DO FOR CLIENTS

