

# **SIDLEY LONDON REVOLUTION 2022**

## **VOLUNTEER BRIEFING DOCUMENT**

### **Event Summary**

Sidley London Revolution is a 2 day or 1 day, 252km cycle ride celebrating London with the route taking in Olympic, historic & scenic landmarks and incorporating an overnight stop at Royal Windsor Racecourse. With the event now in its eighth year, we have approximately 1,000 cyclists signed up to do various forms of the event. Riders are able to sign up to do any of the below packages:

- All Inclusive Weekender (2 days) – overnight package, includes food, camping, massage etc...
- Just Ride (2 days) - excludes overnight
- South London Leg - Day 1 only
- North London Leg - Day 2 only
- ULTRA – full route in 1 day

### **Sidley London Revolution Trails**

Sidley London Revolution Trails is a 1-day trail run starting in Marlow and finishing at Royal Windsor Racecourse. There are 3 distance options available: Ultra Marathon (52.1km/32.4miles), a 'Marathon' (43.1km/26.8miles) and 'Half Marathon' (22.1km/13.7miles).

### **Where**

### **Cycle**

On Saturday 1<sup>st</sup> October, all riders leave Lee Valley Showground and head south through the capital, taking in the sites of Westminster and central London, before cycling through the beautiful countryside of Kent and Surrey, before then arriving at Royal Windsor racecourse for a party, lots of food, camping, London busker and live band entertainment and a real festival atmosphere. For the ULTRA riders doing the full 252km route in one day, they start and finish at Lee Valley Showground on Saturday 1<sup>st</sup> October. On Sunday 2<sup>nd</sup> October riders leave Windsor to continue their loop around the scenic roads on the outskirts of Greater London taking in the wealth of natural beauty, historic monuments, iconic landmarks and current and past Olympic venues before cycling back down to finish at Lee Valley Showground.

### **Trails**

On Saturday 1<sup>st</sup> October, runners and walkers will set off from Marlow. Those taking on the Ultra and Marathon distances will head into the Chilterns to complete a loop before joining the main route running along the Thames Path, and onto their finish line at Royal Windsor Racecourse where they will be able to join in with all the festival activities.

### **Why**

There is a huge focus on fun for this event, rather than being super competitive. This is why we've worked hard to create a fun festival site in Windsor with lots of children's activities and opportunities for families and friends to join in the fun, while bringing both cycling and running communities together

## How

One key logistical element to explain is how we control 1,000 riders and 500 runners/walkers. This is done by a coloured zone system - the participant field will be split into 7 coloured zones. These zones will be used for bike-racking and luggage. The seven colours are: **green, red, purple, yellow, blue, white** and **pink**. Riders and runners/walkers will be allocated a colour zone - this will be denoted by the colour of cable ties they use to attach their bike number to their bike, or the colour of the bib they will wear on their running top, as well as a luggage label to add to their bag. When participants drop off their bag with us at Lee Valley Showground, Windsor Racecourse or Marlow Rugby Club, they will put their bag on the appropriate luggage truck/area (one assigned to each colour) and when they arrive in at the other end, they will put their bike in the correct coloured racking area. Simple!

All riders/runners will also have an accreditation wristband which relates to their colour zone, so we can control which areas that they are allowed to enter at Windsor Racecourse, i.e., riders/runners who are not staying overnight will not be permitted into the camping area or dinner areas. The wristbands colours are as follows, for both cycling and trails:

- **Blue, Purple, Green, Red, & Yellow:** Camping colours - All-inclusive weekender, Day 1 & Day 2 camping, Trails Camping
- **Pink & White:** Non-camping colours – Just Ride, Day 1 & Day 2 excluding camping, ULTRA, Trails non-camping
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- **Blue:** Sidley participants
- **Stripe Blue & Yellow:** Crew/Volunteers/Suppliers

## Sponsors

Sidley are the title sponsor of the London Revolution for the first time this year. This year they have around 80 riders taking part in the cycling event, who have all been given a Sidley jersey that they should be wearing on both days. They also have around 50 runners and walkers taking part in the trails event, who will also be wearing a Sidley branded t-shirt.

As the title sponsor, Sidley's main objective is to make the event as fun and memorable for all riders, runners and walkers taking part. To do this they will be doing several activities around the start/finish and basecamp including:

- Branding along the finish line and festival flags
- Kids area in basecamp - bouncy castles, climbing wall, bubbles and face painting.
- Hospitality bar in the main marquee

We've added to the basecamp again this year, to ensure we have a real festival atmosphere. Some of the activities that will be in place at Windsor include:

- Chill out area and stretching area
- Pamper room in camping area
- Drying tent in camping area
- 2 bars; Stretch Tent bar and Big Red London Bus
- Range of food concessions
- Live band & busker

## Ride - Venue & Route Overview

## CLASSIC & ULTRA RIDE - Venue & Route Overview

Saturday 1<sup>st</sup> October & Sunday 2<sup>nd</sup> October

DATE	PIT STOP	PIT STOP LOCATION	DISTANCE ON ROUTE (MILE)
Sat 1 <sup>st</sup> Oct  <b>STAGE 1 - CLASSIC &amp; ULTRA</b>	Start	Lee Valley Showground, EN9 1AB	0
	Pit Stop 1	Coloma Convent Girls School, Upper Shirley Rd, Croydon CR9 5AS	26.9
	Pit Stop 2	Howard of Effingham School, Lower Rd, Effingham, Leatherhead KT24 5JR	59.7
	Basecamp/Finish Pit Stop 3	Windsor Racecourse, Maidenhead Rd, Windsor SL4 5EZ	88.4
Sat 1 <sup>st</sup> Oct  <b>STAGE 2 - ULTRA</b>	Pit Stop 4	Misbourne School, Misbourne Dr, Great Missenden, HP16 0BN	112.4
	Pit Stop 5	Greenwood Park, Tippendell Lane, Chiswell Green, St Albans, AL2 3HW	135.4
	Finish	Lee Valley Showground, EN9 1AB	156.9
Sun 2 <sup>nd</sup> Oct  <b>STAGE 2 - CLASSIC</b>	Start	Windsor Racecourse, Maidenhead Rd, Windsor SL4 5EZ	0
	Pit Stop 1	Misbourne School, Misbourne Dr, Great Missenden, HP16 0BN	24
	Pit Stop 2	Greenwood Park, Tippendell Lane, Chiswell Green, St Albans, AL2 3HW	47
	Finish	Lee Valley Showground, EN9 1AB	68.5

## Trails - Venue & Route Overview

Saturday 1st October

### Pit Stop Distances & Cut Off Times

PIT STOP LOCATION	PIT STOP	Distances Half (miles)	Distances - Marathon (miles)	Distances - Ultra (miles)
Marlow Rugby Club, Riverwoods Drive, Marlow SL7 1QU	Start	n/a	n/a	n/a
Hambleden Village car park, 32 Yewden Cottages, Hambleden, Mill End, Henley-on-Thames RG9 6RP	Pit Stop 1	n/a	5.8	5.8
Hambleden Village car park, 32 Yewden Cottages, Hambleden, Mill End, Henley-on-Thames RG9 6RP	Pit Stop 2	n/a	n/a	11.1
Marlow Rugby Club, Riverwoods Drive, Marlow SL7 1QU	Pit Stop 3	n/a	13	18.4
The Odney Club, Odney Ln, Cookham, Berkshire SL6 9SR	Pit Stop 4	3.3	16.3	22.1

Amerden Caravan and Camping Park, Old Marsh Ln, Taplow, Maidenhead SL6 0DZ	Pit Stop 5	7.9	20.9	26.8
Boveney Lock, Dorney, Windsor SL4 5GR	Pit Stop 6	11	24	29.8
Windsor Racecourse	Finish	13.7	26.8	32.4

## Overview of Event Timings

Saturday 1st October

0500	Parking opens at Lee Valley Showground for all riders
0600 – 0815	Start Open at Lee Valley Showground – riders have allocated staggered start times between these times.
0515	Parking opens at Windsor Racecourse for Trails participants
1015	Windsor Racecourse Basecamp and Festival open to participants, and friends & family
1020	Fastest runners expected to arrive at Windsor Racecourse
1025	Fastest ULTRA riders expected to arrive at ULTRA Pit Stop 3 (located entrance to Windsor basecamp)
	Fastest Day 1 riders expected to arrive at Windsor Racecourse
1015 – 2200	Throughout this time, all participants, friends and family will be able to enjoy a variety of entertainment and services: Bars – A bar in the stretch marquee, Big Red London Bus Food concessions Busker & The Wandering Hands live band Kids area – face painting, bouncy castles & climbing wall
1800 – 2100	Dinner for overnight participants in the main marquee
1800	Cycling route closes
2150	Trails route closes
2200	Basecamp closes for participants who are not staying overnight, and friends and family

Sunday 2<sup>nd</sup> October

0530	Rider wake up
0530 - 0830	Breakfast available in the main marquee or from concessions
0600	Registration opens for Day 2 riders
0700 – 0830	Start window for all riders
1025	First riders expected to finish at Lee Valley Showground
1600	Last rider
1700	Route closes
2000	Parking closes

## Volunteer Roles Overview

Below you will find a list of volunteers and the roles that have been allocated to you on the event. Have a look through to check where you will be working on the event. You will receive a full briefing from your team leader when you arrive on site your first shift. They will be wearing a pink hi-vis vest so will be easy to spot at pit stops. At Lee Valley and Windsor please head to the Info Desk and they will notify the volunteer team liaison that you have arrived in order that they can come and meet you.

### SATURDAY 1<sup>st</sup> October - CYCLE

Name	Day	Location	Start time	Finish time
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Ruth Tolchard	Saturday	Windsor Racecourse	10:00	15:00
Liz Warner	Saturday	Windsor Racecourse	10:00	15:00
Andy Warner	Saturday	Windsor Racecourse	10:00	15:00
Nicholas Brown	Saturday	Windsor Racecourse	10:00	15:00
Lorraine Croggon	Saturday	Windsor Racecourse	10:00	15:00
Ruth Tolchard	Saturday	Windsor Racecourse	15:00	21:00
Lesley Reading	Saturday	Windsor Racecourse	15:00	21:00
Karen Shaw	Saturday	Windsor Racecourse	15:00	21:00
Stephen Jones	Saturday	Windsor Racecourse	15:00	21:00
Jono Hogg	Saturday	Windsor Racecourse	15:00	21:00
Janine Haynes	Saturday	Pitstop 1 - Coloma Convent Girls School	10:00	15:00
Derna Brown	Saturday	Pitstop 2 - Howard of Effingham	09:00	16:00
Richard Howat	Saturday	Pitstop 2 - Howard of Effingham	09:00	16:00
Laura Taylor	Saturday	Lee Valley Showground	16:00	22:00
Zoe Smith	Saturday	Lee Valley Showground	16:00	22:00
Amos Nuwagaba	Saturday	Lee Valley Showground	16:00	22:00

**SUNDAY 2<sup>nd</sup> October - CYCLE**

<b>Name</b>	<b>Day</b>	<b>Location</b>	<b>Start time</b>	<b>Finish time</b>
Ruth Tolchard	Sunday	Lee Valley Showground	09:00	15:00
Laura Taylor	Sunday	Lee Valley Showground	09:00	15:00
Zoe Smith	Sunday	Lee Valley Showground	09:00	15:00

Jo Skidmore	Sunday	Pitstop 1 – Great Missenden	08:00	13:00
Will Wall	Sunday	Lee Valley Showground	13:00	17:00
Helen MacInnes	Sunday	Lee Valley Showground	13:00	17:00
Derna Brown	Sunday	Lee Valley Showground	13:00	17:00

## Food and Beverage

We will provide you with all meals from when you arrive on the event for your first shift to when you leave the event at the end of your last shift. This will be a mix of food from our caterers and packed lunches dependent on your work location.

## Friday Night Briefing (7pm)

If you are staying at Windsor Racecourse on Friday evening, you will need to arrive on site on **Friday 30<sup>th</sup> September, no later than 7pm**. Dinner will be provided, followed by a full event briefing. This will be a great opportunity to hear further details about the event and your role, and to meet those you will be working with over the course of the event.

**If you are working on a Pitstop location, you are also welcome to stay at Windsor Racecourse on Friday night.**

## Accommodation

### WINDSOR - Friday and Saturday night

The majority of us will be camping. The tents will likely all be set up for us. Throughout the afternoon/early evening, please make sure you grab a tent number from Tent Allocation and move your kit into your tent, along with a camping mat.

Accommodation will not be provided at Lee Valley. So please only arrive for your shift.

### How will you be getting from A to B?

Please note that our expenses policy covers you for up to a maximum of £100.

## Emergency Contact

In the case of an emergency please either call 999 (if urgent) or either Natasha, Louise on:

Natasha Addison (Event Director) – 07841 049 233

Louise Maloney (Event Crew & Volunteer Manager) – 07553 269 691

## Clothing

You will be provided with ONE black Threshold crew T shirt for the weekend (if you already have a Threshold t-shirt, please bring this with you), and a blue hi-vis vest to wear at all times, so you can be identified by both riders/runners and other crew members. Dependent on the weather please bring dark coloured clothing to wear under your high vis vest e.g., dark coloured polo shirt/ hoody and trousers/ shorts. No ripped jeans, but please be practical – nothing too smart! Please also bring your own waterproof clothing, and ensure you are prepared for any weather eventuality – we are in the UK after all!

## Accreditation

All volunteers will be given a blue and yellow striped wristband for the duration of the event. This will ensure that you are allowed into all areas during the event. Please ensure you wear this at all times.

## **Medical Provision**

There will be a team of medics across the event – they will be based at each main site and at the pit stops. Please feel free to see them if you need to. Hopefully the crew will not have any issues but in the case of an incident, in order for the doctors to do the best job that they can, they need to know about you.

## **Health and safety**

The event and suppliers have been assessed by an independent Health & Safety advisor. With an event of this size and nature it is however difficult to monitor everything. If you see any practice or hazard that you feel is potentially dangerous, please inform the Site Manager immediately.

## **Mobile Phones**

Please always have a charged mobile phone on you. There will be phone charging facilities at Windsor so please ensure you bring your charger and that it is clearly labelled.

## **Packing List**

It is important to bring everything that you need and to be prepared for the weather. Hopefully it will be shorts and t-shirts, however we can't be too cocky and if recent weather is anything to go by! To help you with packing, please find an advised kit list here. You'll need to transport your own bag each day in the vehicle in which you are travelling. You are responsible for your own belongings. It would be a good idea to bring a day rucksack so you can have it on you, leaving your 'big bag' in a vehicle.

- Sleeping Bag
- Towel
- Camping Pillow
- Sunglasses
- Beanie/ Cap
- Mobile phone and charger
- Torch / head torch
- Spare batteries for head torch
- Sun Cream
- Underwear
- Shorts/ Trousers
- T-shirts
- Warm clothes
- Wash kit and personal toiletries
- Waterproofs
- Trainers / flip flops (for showering)
- Personal medication
- Pen/ Notebook
- Driving license
- Day rucksack
- Water bottle

## **THANK YOU**

Thank you so much for helping on this event - we know that you'll enjoy it! It should be a great weekend, let's hope the weather is on our side!

A few final thoughts...

- Keep up the usual Threshold charm – out-smile the riders/runners/walkers
- Ooze the feeling that 'nothing is too much trouble'

- If a rider/runner/walker is lost, take them to the location (go the extra mile)

We can't wait to see you all there in a few weeks!