

THRESHOLD/

LIVE EVENT – ROUTE DIRECTOR



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THINK IT MIGHT BE THE PLACE FOR YOU? THIS IS THE JOB ON OFFER.

Join the crew as the route manager. You will be expected to take responsibility of a small team, signing the route before the live event day, and managing the route and any issues on the live event. You will be responsible for the route briefings to all participants and will report any issues to event control throughout the event.

Responsibilities include:

- Performing a route recce and identify potential pit stop locations (pre-event)
- Performing a risk assessment (pre-event)
- Producing a signage plan (pre-event)
- Conducting a dynamic risk assessment and health and safety checks along the route (live event)
- Managing cut off times along the route
- Managing route crew including signage teams and backmarkers
- Maintaining close contact with event control
- Participating in the event debrief (post-event)

The teams you'll manage will help support you with the following:

- Signage –
 - This role will be helping to set-up and sign the route before the live event. This will also mean you are ensuring the route is safe and ready for the event to begin.
 - You may also be expected to manage a section of the route on the event days themselves.
 - You might also be part of the signage-down team, where you will have to remove the signs from the route after all participants have passed, making sure the route is left as it was before the event started!
- Backmarkers –
 - This role will involve following the route behind the final participants on the course. This means words of encouragement, positive energy and empathy will be vital for delivering this role effectively.
 - This may also mean that you will have to communicate with the broom vehicles if participants are falling behind the cut-off times at Pit Stops.
- Glow-stickers –
 - Help to place glowsticks, and signs, on the route so that when it gets dark, participants can follow the route without getting lost.

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AT THRESHOLD WE BELIEVE THAT MORE IS IN YOU™

Our Purpose is to help people realise their potential through world-class events.

We do this by:

- Supporting individuals to go beyond what they feel is possible
- Showing clients how they can fulfil their potential as responsible businesses
- Enabling charities to maximise their fundraising and supporter engagement
- Inspiring our employees to be the best versions of themselves

In 2022, our team successfully delivered more than 30 physical and virtual events, all over the UK and beyond helping 40,000 people realise what they are capable of. In the process, our events raised over £14m for charity. Furthermore, we expanded our portfolio with the acquisition of the award winning Endure24 running series.

In 2023, we'll be working with some of the biggest brands both domestically and globally, with new projects with the likes of Puma and The School Triathlon Series, as well as the ever-dependent Trail Series and Macmillan Mighty Hikes. Below are snapshots of some of the events you may be involved with:

The Macmillan Mighty Hikes

A series of off-road, marathon distance trail hikes that take place in some of the most beautiful parts of the UK and raise more than £12m for Macmillan Cancer Support. Read more [here](#).

NatWest Do-Good Feel-Good Challenge

A series of events in major cities around the UK, for NatWest employees, where they take part in traditional exercises, as well as some extreme sports.

The Trail Series

Some of the biggest trail-running events in the UK, taking you through some of the greatest historical paths in Britain, and often the most scenic of routes. Read more [here](#).

The Strive Challenge

One of the most unique multi-sport challenges on the planet, that previously raised £1.4m for Big Change back in 2019. Find out more [here](#).

A FEW OF THE COMPANIES WE ARE PROUD TO CALL CLIENTS

