

MULTI-AWARD WINNING BRITISH CHALLENGES

GREAT TEAMS AREN'T FORGED ON ZOOM CALLS

TEAM BONDING
CLIENT HOSTING

HEALTH &
WELLBEING

FUNDRAISING
NETWORKING



BRINGING PEOPLE TOGETHER HAS NEVER BEEN MORE IMPORTANT

In an increasingly digital world, shared physical challenges have more power than ever before.

By entering teams onto our award-winning portfolio, you can change lives and hit multiple business objectives in one:

- **Team Bonding:** Ditch the screen & come together with a unifying shared goal
- **Health & Wellbeing:** Tangibly demonstrate your company's commitment
- **Fundraising:** Support your chosen charity, on a series that raises millions pa
- **Client Hosting:** Build relationships & go beyond traditional hospitality
- **Networking:** Tap into the active boom & connect with a valuable audience

All of our events are built with **inclusivity** in mind: we offer flexible entry options and full support to ensure anyone in the company can take part.

"Ride Across Britain has united and engaged over 200 customers, suppliers and employees to step out of their comfort zones and raise over £300k for the Outward Bound Trust. An incredible experience that has created lifelong friendships and a real sense of wellbeing", **MD UK&I, Dulux**

"Over 200 Vodafone employees raised a record-breaking amount for charity, and feedback from colleagues was the best we've ever received from an event", **Director, Vodafone Foundation**

THRESHOLD/
MORE IS IN YOU™



RIDE ACROSS BRITAIN LAND'S END TO JOHN O'GROATS: 9-DAY ADVENTURE THAT FORGES LIFELONG BONDS



KEY FACTS


- The leading **Land's End to John O'Groats ride**, with 1,000 riders taking on the 9-day, 970-mile challenge each year
- Fully signed, **breath-taking route** takes you from the jagged Cornish coast to the peaks of the Scottish Highlands
- Overnight basecamps** incl. hot meals, showers, massages, bar
- A sell out event**, with limited places in high demand
- High corporate uptake makes it the perfect **networking** & client event
- Record-breaking fundraiser** (>£1m pa)



WHEN & WHERE

 **September 2024**
7th-15th
Briefing at camp on 6th Sept'

 **3 Countries (UK)**
End to end of the UK

 **9 Stages**
Running close to Bristol, Bath, Manchester, Liverpool, Carlisle, Edinburgh and Inverness



PACKAGES

 **Classic, 9 days**
Starting from £499pp

 **England, 6 days**
Starting from £349pp


 **Scotland, 3 days**
Starting from: £299pp

All pricing excl. vat.
RAB Plus also available with [full packages here](#)



INCLUSIONS

 **World-class safety systems**
Control room, briefings, chaperones, medics

 **Support on recruitment**
Presentations, comms toolkit, training guides

 **Fundraising tools**
Guidance from experts

[Full participant inclusions here](#)



REVIEWS & AWARDS

 **Relationship builder**
88% of Deloitte colleagues said the ride helped them foster closer relationships

 **Leading networker**
Winner of Best B2B and Best use of Mass Participation at the UK Sponsorship Awards 2021

THRESHOLD TRAIL SERIES

UK'S FAVOURITE TRAIL EVENTS

FOR ELITES TO FIRST TIMERS



THRESHOLD/
TRAIL SERIES
ULTRAS FOR ALL



KEY FACTS

- **Two weekend trail walks and runs** in stunning UK locations
- **Entry options for all:** walk, jog or run distances up to 100km in one go or over the weekend
- **All inclusive and accessible:** full support including pit stops and overnight basecamp incl. hot meals, showers, massages, bar
- **Leading fundraiser** with average of >£800 pp



WHEN & WHERE



RTTK: 17-18 June

RTTS: 8-9 July



Stunning Routes

across the UK in National Parks and Areas of Outstanding Natural Beauty:

- **Race to the King:**
South Downs Way
- **Race to the Stones:**
Ridgeway



PACKAGES



Weekender
2-days incl. camping
Starting from £196pp



Non Stop
c.24hr challenge
Starting from £130pp



1 Day only
Option to add camping
Starting from £71pp

All pricing excl. vat.
Shorter distances also available with
[full packages here](#)



INCLUSIONS



World-class safety systems
Control room, medics,
signed route



Support on recruitment
Presentations, comms
toolkit, training guides



Fundraising tools
Guidance from experts

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REVIEWS & AWARDS



Improves health & wellbeing
100% of Dixons
colleagues said the event
had a positive effect on
their health & wellbeing



UK's Best Endurance Events
Winner of the UK's Best
Endurance Series/Event for
the last four years at The
Running Awards

HEINEKEN ENDURE24

GLASTONBURY FOR RUNNERS: UK'S LEADING 24 HR CHALLENGE DESIGNED FOR SUPER SOCIAL TEAMS OR SOLO RUNNERS

ENDURE24



KEY FACTS

- A **24-hour solo or team relay race** run over 5-mile trail loops on stunning private estates
- **Multiple entry options** from one 5-mile lap to >100 miles for a solo
- Runners and support teams **camp all weekend** with the run from midday Saturday to midday Sunday
- Mass camp allows **extended contact time** and leads to fantastic atmosphere throughout the event
- Ideal regional option with access to the **North and South of the UK**



WHEN & WHERE



**Wasing Park,
Reading**
10-11 June



**Branham Park,
Leeds**
24-25 June



PACKAGES



Team
2 – 12 members
Starting from £55pp



Solo
Starting from £96pp

All pricing excl. vat.
Glamping packages also available with
[full packages here](#)



INCLUSIONS



**World-class
safety systems**
Control room, medics,
signed course



**Support on
recruitment**
Presentations, comms
toolkit, training guides



**Fundraising
tools**
Guidance from experts

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REVIEWS & AWARDS



Team bonding
"Doing a team relay
together over 24 hours
creates an incredible bond
and sense of camaraderie",
2021 participant



**UK's Best New
Event**
Winner of the UK's Best
New Event at The Running
Awards 2019

CORPORATE TEAM BENEFITS & NEXT STEPS

We look after everything to keep it super simple for you:

- Dedicated point of contact pre, during and post event
- Team presentations and Q&A's (webinar or in person)
- Single invoice with free of charge registration link and no booking fees
- Freeze your price, so you can add others on at a later date

There are also plenty of additional activations options to consider:

- Event branded kit: Look the part and stand out as a team
- Enhanced hospitality: Branded areas to host clients and employees
- Extended training support: Build in a campaign to make it more accessible
- Friends and family: Open it up to the wider team with more places/activities

Get in touch to lock in your places pre sell-out:

- Neil Watson, Associate Sales Manager.
- Neil.watson@thresholdsports.co.uk / 078 90551491
- www.thresholdsports.co.uk



THRESHOLD/
MORE IS IN YOU™

BRINGING PEOPLE TOGETHER HAS NEVER BEEN MORE IMPORTANT

Shared physical challenges can forge lifelong bonds and change lives.

Using our award-winning portfolio as your platform, you can enter one or multiple events to hit a number of business objectives:

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