

BE A PARTICIPATING CHARITY ON AWARD-WINNING EVENTS

We enable hundred of charities of all sizes to maximise their fundraising and supporter engagement, raising over £2m a year across our Threshold Events. As a participating charity, you'll benefit from the following:

- ▶ Zero risk, only paying for those fundraising for you
- ▶ No pre-purchase requirement
- ▶ Free charity toolkit provided to promote events

You're only invoiced 6 weeks prior to the event*

- ▶ Coincides with participant's 50% fundraising deadline
- ▶ If target not met, you don't have to pay for the place

Promote one, some or all events to your supporters

- ▶ Endure 24 Reading: 8th – 9th June 2024
- ▶ Race to the King: 15th June 2024
- ▶ Endure 24 Leeds: 29th – 30th June 2024
- ▶ Race to the Stones: 13th – 14th July 2024
- ▶ Ride Across Britain: 7th – 15th September 2024

*Additional invoice for Ride Across Britain, 12 weeks prior to event



PARTICIPATING CHARITY FEES & FUNDRAISING

Event	Charity fee pp	Pax fee pp	Min. fundraising	Av. Fundraising
Dulux Race to the King				
Weekender	£184	£60	£500	£916
Non-Stop	£134	£40		
50km excl. camping	£67	£30		
Race to the Stones				
Weekender	£188	£70	£500	£992
Non-Stop	£138	£50		
50km excl. camping	£71	£40		
Endure24 Leeds & Reading				
Solo	£75	£45	£250	£624
Pairs	£67	£35		
Small Team	£67	£30		
Large Team	£67	£25		
XL Fun Team	£67	£20		
Ride Across Britain				
Classic	£1,334	£499	£2,500	£2,970

Charity fees excluding VAT.
Participant fees including VAT.
Av fundraising from 2022 ex. GA
© Threshold Sports Limited. The intellectual property, knowhow, concepts and other information contained in this document are and remain the property of Threshold Sports Limited