

**THRESHOLD/
MORE IS IN YOU™**

Threshold Sports

Work Placement Year

Our Purpose...

Our purpose is to help people realise their potential through world class events.

We do this by:

Supporting individuals to go beyond what they feel is possible

Showing clients how they can fulfil their potential as responsible businesses

Enabling charities to maximise their fundraising and supporter engagement

Inspiring our employees to be the best versions of themselves

Follow us on [Instagram](#) Find us on [LinkedIn](#)

Take a look at our [website](#)



Our Business...

We create and deliver breathtaking challenges for the public, corporate and charity sector. Whether it's walking 5km, cycling the length of the UK or summiting Kilimanjaro – we're all about discovering where More Is In You.

Our events have the power to make a difference, with measurable impact on employee engagement and health and wellbeing. Providing this platform and raising millions for charity makes it the best job in the world.

Our Work Placement students are integral to our business and sit within one of our four departments:

- Operations
- Marketing
- Client and Sponsor Management
- New Business



Threshold Events



Endure24

Epic, brutal, relentless and a whole lot of fun! Endure24 is an Ultra trail running race against the clock to tackle as many laps of one of our iconic courses.

Entry options for all: running clubs, teams or solo runners.

A festival of running with something for everyone

8km laps

Fancy dress encouraged

Festival style campsite

Food & drink concessions



Trails Series

The best ultra marathons in the UK, set up especially for both walkers and runners. These are unforgettable weekend adventures where challenge seekers of all shapes and sizes test themselves in Britain's most breath-taking landscapes.

Entry options for all: walk, jog or run distances up to 100km

Overnight options: take on the routes non-stop or camp overnight at our festival camps

A balance of age and gender: near 50/50 male/female split and participants from 18-80+

Clients and Partners

We are proud to have worked with some of the best



Dive into your area of interest

We open six work placement opportunities every year to students in their second year of an undergraduate degree.

OPERATIONS

Delivering the logistics for series of runs, cycles, treks and other mass participation events

Building relationships with our network of suppliers, freelancers and crew

MARKETING

Support in the creation of digital content (video, photography, digital flyers etc.)

Working with influencers to deliver inspiring content through blogs and newsletters



Dive into your area of interest

NEW BUSINESS

Help us find new event partners and inspire thousands more companies and individuals to get active and fundraise

SPONSORSHIP & PARTNERS

Building relationships with our world-renowned brands such as Dulux, Adidas and Babble, to maximise their sponsorship of our events

PARTICIPANT COMMUNICATIONS

Supporting on participant registration portals, event hubs and inboxes and event information packs



The Package

CONTRACT: This is a 12-month contract at 4 days per week. Your 4 days per week will include crewing on 12 'live event' days through the year.

PAY: £5k stipend paid in monthly instalments.

EXPENSES: Travel and expenses are offered for business activities (this does not include travel to and from the office)

DATES: From 1st August - 31st July the following year

FLEXIBLE HOURS: 9-5pm with flexibility for early or late starts and remote working 1 day per week.

LOCATION: This role is based from our offices in central Brighton



Other good reasons to apply...

We like being social

You will be expected to attend:

Annual 3-day business planning and celebration trip (expenses fully reimbursed)

Program of team building activities throughout the year from pottery painting to more active pursuits

Welcome lunches for new starters

Regular catch ups out of the office to put the world to rights

Fun, welcoming and lively environment in a bright and social office



More good things...

We like to keep learning

Training from the best in the industry by working with an award-winning team

Full program of training delivered throughout the year from leadership and negotiation to live event management and mental health first aid

Internal mentoring opportunities, which can continue after the placement

Networking opportunities within the industry



Even more good things...

We like to keep people healthy

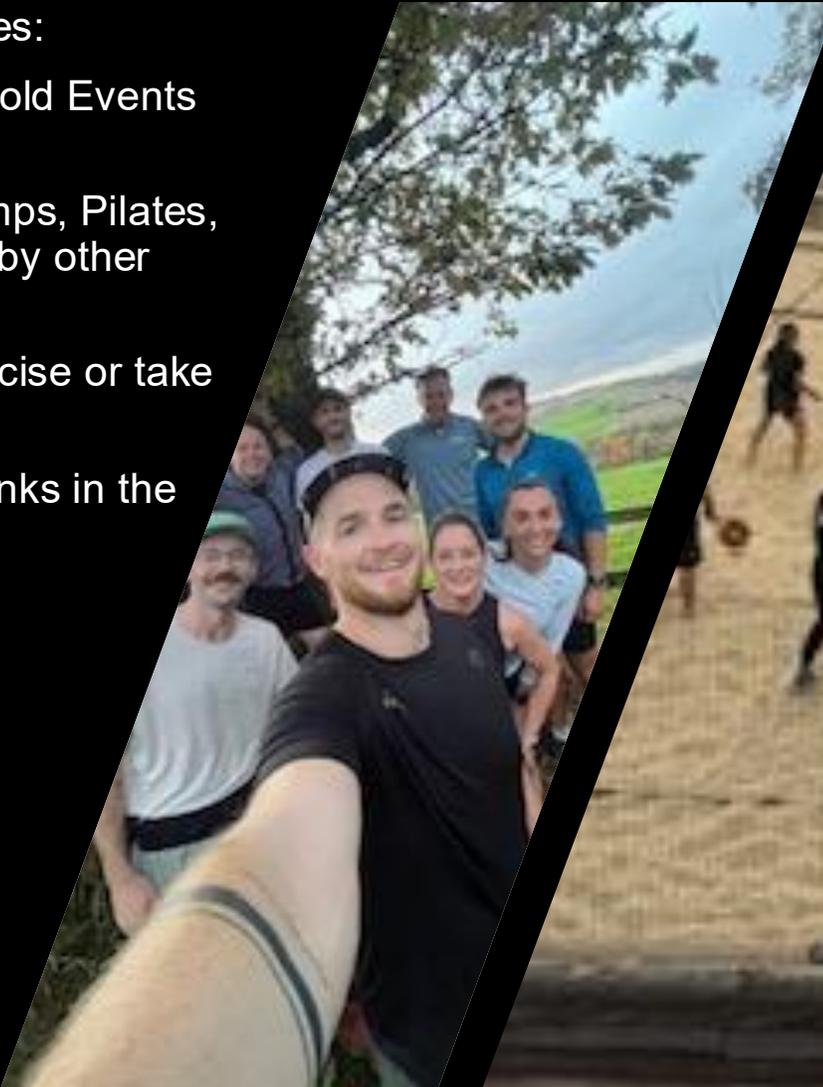
We offer all volunteers and employees:

Opportunity to participate in Threshold Events (expenses reimbursed)

Opportunity to take part in boot camps, Pilates, Yoga and afternoon energisers led by other Thresholdians

Flexible time during the day to exercise or take time out

Fruit, treats, tea, coffee and soft drinks in the office (and a well-stocked free bar)



The Threshold Culture



The application process

The recruitment process is a three parter. You are interviewing us as much as we are you and we will cover the important stuff, but also dig into the interesting stuff:

- Written work: Submit an up to date CV (yours ideally) and a cover letter about why you think you would be the ideal candidate for the placement.
- An initial chat: We will then want to chat in person, over video call or on the phone to see if we think you would thrive at Threshold.
- Second Interview: For the final part of the process, we would invite you to meet the members of the department in which we think you will thrive. An interview will be set up with the team, so they can get a feel for you and you can find out more about the great work that they do.
- Assessment afternoon: Come into the office and meet the Team!

TO APPLY: please send a CV and cover letter to careers@thresholdsports.co.uk