

THRESHOLD/ MORE IS IN YOU™

**Freelance Event Manager:
Race to the Stones
Race to the King**

April/May to July 2026



We believe More Is In You™

Threshold's purpose is to help people realise their potential through world-class events.

In 2025, our team successfully delivered over 50 mass participation events across the UK and as far afield as Rajasthan, empowering more than 60,000 people to discover what they're truly capable of.

Along the way, these events raised over £16 million for charity.

2026 is set to be another significant year of growth with our public events in double-digit growth and multiple new brand partnerships and high-profile clients coming on board.

We're looking for a freelance, self employed team member, to support the delivery of our longest-running public events: Race to the Stones and Race to the King.

If you are interested, then read on for what the contract involves...



What the contract involves

We are looking for a Freelance, self employed Event Manager to deliver our longest-running public events: Race to the Stones (11-12 July) and Race to the King (20-21 June).

Both of these 100K ultra marathons take place on spectacular trails, attracting c.3,000 and 1,500 participants respectively who are taking on their biggest challenge and living our More Is In You mantra.

With up to 9 simultaneously live sites including pit stops, overnight basecamps and start/finish sites, management of these events requires a dynamic and methodical approach, supported by our exceptional crew and volunteer teams.

Participant experience is at the heart of all of our decision making, with critical elements including food and beverage, shuttle services and facilities provision all key parts of this role.

Please note that the successful applicant will be engaged as an independent contractor for approximately 35-45 days in 2026. The freelancer will invoice Threshold Sports monthly and is responsible for their own tax and National Insurance contributions.



What the contract involves

We'll be asking you to do this:

- Be the Operational Lead for the final stages of planning and the live event delivery for both events
- Report to the Senior Event Director and work with our in-house marketing, partnerships, charities and operations teams to bring all aspects to life
- Manage crew, volunteers and supplier teams across 9 live sites on each event
- Manage supplier and venue relationships both in advance of the event and in delivery
- Coordinate kit and equipment logistics
- Be responsible for H&S and incident management processes with coordination by off-site Event Control
- Manage live event spending within the event budget
- Update, improve and implement logistical plans
- Post event reviews and financial reconciliation.



The successful applicant

Desirable experience includes:

- **Delivering large-scale events:** Managing events for charities, corporate clients, and mass participation sports projects, ensuring high-quality delivery from planning to execution
- **Multi-site, travelling events:** Oversight of live sites operating simultaneously and in response to a moving A to B event, managing teams remotely and delegating through established structures
- **Achieving results:** Setting and maintaining high standards for world-class events, monitoring quality, following established processes, and ensuring tasks are completed efficiently.
- **Adapting under pressure:** Responding quickly and effectively to changes or challenges in the lead-up to and during events.
- **Building strong relationships:** Developing positive working relationships with suppliers, contractors, volunteers, and internal teams to ensure smooth collaboration
- **H&S:** Able to follow and uphold health and safety requirements for live events, ensuring the safety of participants, crew, and attendees while delivering agreed project responsibilities

If you don't fulfil every one of these criteria, then don't worry.
We look for people with potential and passion for what we do.



Remuneration

Location:

- This is primarily a remote freelance role.
- The freelancer may be required to attend occasional meetings at our office in Brighton and attend site visits in West Sussex, Oxfordshire and Wiltshire.
- The freelancer will be expected to be on-site for these event dates:
 - Race to the King: 17-22 June 2026
 - Race to the Stones: 8-13 July 2026

Duration of contract:

- There are an estimated 35-45 days associated with this project

Payment for services:

- £150 - £250 per day depending on experience

Term: Flexible

- May or late April – Mid July 2026
- Approximately 3 days per week in May moving to some weeks of 4-5 days and event delivery weekends in June and July.

Start Date: April/May – Exact date flexible



The application process

We want to get to know you

The application process is a 2-parter.

1. **The written work:** Submit an up to date CV and a cover letter evidencing your ability to deliver the contract.
2. **An interview evaluation:** Shortlisted freelancers will be invited to a brief interview to discuss their experience and approach to delivering the project

To apply please send a CV and cover letter of why you would be suitable for the role to careers@thresholdsports.co.uk

- Closing Date: Friday 20 March
- Interviews: Week commencing 23 March.

